

# ACKLANDARTMUSEUM

For immediate use: Tuesday, July 15, 2014

## **Ackland Art Museum funds digital archiving of its Asian screens and scrolls**

The Ackland Art Museum will complete the digitization of its collection of 89 Asian screens and scrolls through a recent fundraising campaign that gathered \$2,864 for the project. The funds were pledged by donors through Power2Give in addition to a match offered by the NC Arts Council.

The funds will go towards creating professional, high-resolution, digital images of its Asian screens and scrolls, which are considered some of the most fragile works of art in the Ackland's collection. The images will be added to the Museum's online collection database for use by anyone at any time worldwide.

This Power2Give campaign was the first of its type for the Ackland. Twenty-five donors pledged \$1,922 toward the project, an average of just over \$75 dollars each. Matching funds from NC Arts Council totaled \$942.

According to Power2Give, of the 34 projects with matching funds provided by the North Carolina Arts Council in the last three and a half months, the Ackland's was one of fourteen that achieved 100% of its goal.

The Ackland's Asian art holdings total over 1,200 works of art dating from 2,500 BCE to the present. The collection is unique in North Carolina and one of the strongest Asian art collections in the southeastern United States. The Ackland's total holdings consist of more than 17,000 works of art.

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Image: Totoya Hokkei, Japanese, 1780-1850: *Courtesan Viewing Herself in a Mirror*, c. 1880; hanging scroll, ink and pigment on silk. Ackland Art Museum, The University of North Carolina at Chapel Hill, The William A. Whitaker Foundation Art Fund.

